

THE 10TH ANNUAL GLOBAL CSR SUMMIT AND AWARDS™ 2018



Also Featuring



THE GLOBAL GOOD
GOVERNANCE AWARD™
& SUMMIT 2018



Rethinking CSR For The Next Decade

19-20 April 2018 | Sheraton Senggigi Beach Resort, Lombok Indonesia

<http://globalcsr.pinnaclegroup.global/2018/>

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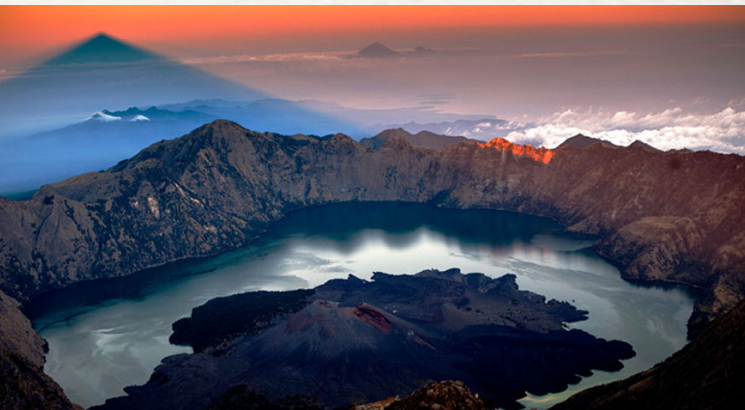


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Overview



The Global CSR Summit & Awards™

will celebrate its 10th year in 2018 with The Good Governance Awards™ at the beautiful island of Lombok, Indonesia. The event has become the Gold standard in the CSR community, supported by hundreds of corporations and professionals all over the world. The theme for this 10th golden year event, “Rethinking CSR for the Next Decade”, challenges us to reflect upon the journey that the CSR community has embarked over the past decade. To learn from the successes and mistakes in policy and decision making, to sift the good from the bad and to re-calibrate the strategies and for some, the need for a complete reset in order to advance on a stronger foundation through today’s complex world, besieged by constant change and turmoil.

The 2018 Global CSR Summit & Awards™ together with The Good Governance Awards™ will invite some of the thought leaders of our time from various industries to share some of the most innovative ideas for environmental protection, community empowerment, gender equality and workplace diversity and food security that we can bring back to our workplace and communities. Joined by hundreds of senior executives and CSR professionals from the region and the rest of the world at the relaxing setting of Sheraton Resort, Lombok, this event promises to be an unforgettable experience for all of you. Lastly, as always, we will conclude the conference with our signature touch on day two which will be a memorable eco tour of Lombok.

See you my friends.





EVENT PARTNERS



SOME OF THE PARTICIPATING COMPANIES



MEDIA PARTNERS





Agenda

Day 1: 19 April 2018 (Thursday) — Program

AM	Registration & Exhibition Viewing	12.30 PM	Networking Luncheon & Exhibition Viewing
8.30	Chairman's Welcome Remarks  <i>Dr. Martin Blake, Director Speaker And Mentor With Specialist Expertise In Board Direction, Governance And Futuring, Blake Advisory Pte Ltd</i>	1.30	Creating Net Positive Impact For People, Planet And Profit; A Triple Bottom Line Case Study  <i>Dr. Martin Blake, Director Speaker And Mentor With Specialist Expertise In Board Direction, Governance And Futuring, Blake Advisory Pte Ltd</i>
8.45	Performance By Peduli Anak Foundation		
9.00	First Keynote Address Towards a better life for the Children of Lombok : The Peduli Anak Story  <i>Chaim Fetter, Co-Founder & Chairman, Peduli Anak Foundation</i>	1.50	The Women Empowerment Panel : The Role Of Women In Society <ul style="list-style-type: none"> • Are Women Ready To Take Masculinity Roles From Men ? • Empowering Young Women - Developing Strong Thoughts In Girls • Cultivating A Strong Culture Of Women Empowerment In Your Company  <i>Moderator Tommy Pacatang, Resource Development Director, Habitat for Humanity Indonesia</i>  <i>Martina Natratilova, Co-founder , Peduli Anak Foundation</i>  <i>Delphine Robbe, Coordinator , Gilli Eco Trust</i>  <i>Melanie Masriel, Communications, Public Affairs & Sustainability Director, Pt L'oreal Indonesia</i>  <i>Susie Beaumont, Certified Diversity Practitioner, Foreign Legal Consultant & Joint Head Of Diversity & Inclusion, Hadiputranto, Hadinoto & Partners (Member Of Baker Mckenzie International)</i>
9.20	Second Keynote : Leveraging Technology Trends to define the future of Corporate Social Responsibility  <i>Doug Woodring, Founder, Managing Director, Ocean Recovery Alliance</i>		
9.40	"New Vision For Sustainable Development: Responding To These Dynamic Times Through Innovation, Synergy And Inclusion"  <i>David Way, General Manager, Oceanagold Didipio Operations</i>	2.30	Uncovering CSR in India - The Good, Bad & The Ugly: The Time Has Come For A Transformational Mindset For CSR in India  <i>Ashish Sachdeva, Founder, Green Dream Foundations</i>
10.00	Panel Discussion: Has CSR Become The New Normal? How To Make Your CSR Programme Stand Out In Today's Marketplace?  <i>Moderator Prof Dr Geoffrey Williams, Founder and Director of Williams Business Consultancy Sdn Bhd</i>  <i>Intan Zaila Mohd Yusof Senior Vice President, Yayasan Khazanah</i>  <i>Claudine Zukowski, Global Disaster Relief Coordinator, Procter & Gamble</i>  <i>Poonsit Wongthawatchai, Executive Vice President, Head Of Corporate Communications Division, Bank Of Ayudhya Public Company Limited</i>  <i>Fahmi S. Alatas, Head Of Corporate Social Responsibility, Pt Tower Bersama Infrastructure Tbk</i>	2.50	Axiata Young CEO Development Programme - Contribution Towards Prevention of National Diabetes Crisis
10.45	Morning Networking Refreshments & Exhibition Viewing	3.20	Afternoon Networking Refreshments & Exhibition Viewing
11.00	Country Focus Roundtable: Empowering Communities & Eradicating Poverty — Lessons & Successful Projects From The Region  <i>Moderator Tommy Pacatang, Resource Development Director, Habitat for Humanity Indonesia</i>  <i>Okty Damayanti, CSR Division Head - Director Of Adaro Bangun Negeri, Pt Adaro Energy, Tbk</i>  <i>Jiwari Bin Abdullah, Assistant General Manager, Corporate Social Responsibility, Sarawak Energy Berhad</i>  <i>Bernard Creed, Senior Vice President — Finance (Retail & Leisure), Dubai Duty Free</i>  <i>Andy Budiarto, Manager For Technical, Environment & CSR, Pt Jawa Power</i>  <i>Datuk Ir Mohd Aminuddin Mohd Amin, Senior General Manager, Corporate Affairs & Communications, Tenaga Nasional</i>	4.00	Strategic Community Investment - How To Create A Viable & Sustainable Model With Large Scale Impact <ul style="list-style-type: none"> • Can The Past Trends Of CSR Be Able To Work For Future Trends, Economics (Poverty), Education (Literacy), Social (Relief Aid) and the Environment • What Else Can Be Done To Improve On Future CSR Initiatives  <i>Moderator Prof Dr Geoffrey Williams, Founder and Director of Williams Business Consultancy Sdn Bhd</i>  <i>Ervin Pakpahan, Head of Stakeholders, Regional Relations & CSR, PT HM Sampoerna Tbk</i>  <i>Tommy Pacatang, Resource Development Director, Habitat for Humanity Indonesia</i>  <i>Jeane Niode, Associate Director of Philanthropy , The Nature Conservancy</i>  <i>Paolo Maggi, Managing Director, Tetra Pak Indonesia</i>  <i>Ashish Sachdeva, Founder, Green Dream Foundation</i>
11.45	How Can Corporations Be A Catalyst For Social Innovation & Small Businesses  <i>Moderator Dr. Martin Blake, Director Speaker And Mentor With Specialist Expertise In Board Direction, Governance And Futuring, Blake Advisory Pte Ltd</i>  <i>Francisco Arellano, Senior Technical Consultant, Maynilad Water</i>  <i>Stefan Phang, Director, Sustainability & Corporate Social Responsibility, Diversey, Inc</i>  <i>Siriphong Fuenglikhit, Vice President Social Responsibility Department, PTT Exploration And Production Public Company Limited</i>  <i>Jun De Dios President Director, AkzoNobel Decorative Paints Indonesia</i>	4.45	Guest of Honor Concluding Remarks & End of Conference  <i>Dibu Ir Rizki Handayani, Ministry of Tourism of Republic of Indonesia Deputy Minister of Industry and Institutional Relations</i>
		5.00	End Of Global CSR Summit & Commencement Of The Global CSR Awards & The Global Good Governance Awards
		7.00	End Of Event





Agenda

Day 2: Gili Trawangan Tour



- 08.00 Depart from hotel to Teluk Nare to get Speedboat to Gili Trawangan, on the way we will stop at Malimbu and Nipah hill for sightseeing view. You will see beautiful beach views include Mount Agung Bali view and 3 Gilis.
- 09.00 Arrive at Teluk Nare harbor and continue with Speedboat cross to Gili Trawangan
- 09.10 Arrive on Gili Trawangan, free time for all the participant to enjoy the island. You can just walk around or hire bike to go around the island. For those who can not drive bike can hire horse car.
- 12.30 Lunch at one of the local Restaurant on Gili Trawangan
- 13.30 Depart from Gili Trawangan back to Hotel.
- 14.30 Arrive at the hotel





THE 10TH ANNUAL GLOBAL CSR AWARDS 2018™

The Global CSR Awards 2018 is Asia's Most Prestigious Recognition Awards programme for Corporate Social Responsibility. The programme recognizes and honors companies for outstanding, innovative and world-class products, services, projects and programmes implemented in the past or present. These projects should demonstrate the company's leadership, sincerity and on-going commitment in incorporating ethical values, compliance with legal requirements, and respect for individuals, communities and the environment in the way they do business. The Award categories for this year are:

Global Category

- Best Environmental Excellence Award
- Best Community Programme Award
- Excellence In Provision Of Literacy & Education Award
- Empowerment of Women Award
- Best Workplace Practices
- CSR Leadership Award
- Product Excellence Award

Country Awards Category

- Best Country Award for Overall CSR Excellence
 - Singapore
 - Malaysia
 - Thailand
 - Philippines
 - India
 - Indonesia
 - Cambodia
 - Middle East

Companies can enter as many projects as they wish in one or more of these categories. The winning company, regardless of size, is simply one of which the opinion of the judges, best meets the criteria for each category.

CATEGORIES AND CRITERIA

Global Category

Best Environmental Excellence Award

The company that has successfully implemented a major project or programme in areas such as: Energy Efficiency, Extended Product Responsibility, Green Product Design, Waste Reduction, Sustainable Business Practices and Water Conservation. The company that has integrated environmental performance into its sustainable development strategy and has delivered proven business benefits.

Best Community Programme Award

The company that has successfully implemented a community project that has resulted in poverty alienation, better education, business growth or community engagement. Does the company believe in creating educational opportunities for those who don't have them or helping individuals to escape from poverty? How well does the company back up its beliefs and commitment to the community? How sustainable is the project or programme?

Excellence In Provision Of Literacy & Education Award

This award will be given to the company that has implemented a project designed specifically toward large scale literacy and education improvements among children and adults with sustainable and long term benefits.





The 10th Annual Global CSR Awards 2018™ (Continued)

Empowerment of Women Award

This award will be given to individuals or companies that have implemented programs committed to women's empowerment and welfare with immediate or long term positive effects in terms of gender equality, economic improvements and cultural biases.

Best Workplace Practices

This category includes employee ownership plans. The company will have policies and programmes in place that show the respect they have for their employees and how much they value them. How far has the company gone to take care of its employees? Dependence care, layoffs, health provisions and employee training are some of the areas that will be looked at. Privacy at work, improving quality of life at work, fostering lifelong learning and the implementation of employee ownership plans are also examples of good practice.

CSR Leadership Award

This award will be given to an individual or organization who has contributed to the promotion of all aspects of Corporate Social Responsibility, including the environment, sustainability, community partnerships, education and poverty alienation to name but a few.

Product Excellence Award

This award will be given to companies that has created products that have brought alive positive impact to societies while contributing positively to the organizer's bottom line.

Award Ceremony

The Award Ceremony will take place during the summit on 19 April 2018. Hundreds of senior executives and professionals of corporate social responsibility from government, business and civil society from the region, and the media will be present.

Selection Process

There will be an in-depth search and selection process for the awards comprising the generation of entries, initial screening, comments by advisors and final judging.

The Judging Panel

The judging panel is made up of internationally recognized and respected judges from a variety of industry sectors and disciplines. The panel has been carefully selected to ensure a fair and objective selection process.

The judges are bound by a strict confidentiality agreement and are required to declare any conflict of interest in entries over which they deliberate. They will be asked to step aside should this scenario arise.

Generating Entries

Companies from all over the region are encouraged to nominate themselves and enter their favorite projects or programmes. There is no limit to the number of entries per company.

Regional and international organizations, including NGOs, advertising agencies, management consultants and suppliers of products and services are also invited to nominate companies in the Award categories for specific projects, programmes and services that showcase their CSR commitment.





CRITERIA

The Good Governance Awards™ 2018 is a high profile international recognition award event held in conjunction to the Global CSR Summit to recognise companies and public institutions with the highest standards in governance, transparency and performance.

BEST CEO

The CEO is the face of the company to all the employees, shareholders and stakeholders. The CEO should be in principle, a separate person persons, to ensure an appropriate balance of power, increased accountability and greater capacity of the Board for independent decision making. Much is dependent on the CEO's capability, management skills and discretion to lead the company.

The award for Best CEO goes to a person who represents the makings of an effective Board leader:

Performance orientated

- Significant results is achieved by the CEO during his term through deliberate strategies and processes implemented while upholding high standards of corporate governance.

Leadership Qualities

- Ensure effective communications with shareholders and staff with the vision to build a sustainable organization. Ability to inspire and led the organisation in good and bad times.

Talent Management Strategies

- Aligning individual goals with corporate strategy, linking advancement and succession processes, nurturing talent and creativity

Corporate Social Responsibility

- Shows strong commitment in word and in deed to the practice of CSR and Sustainability in the company (community outreach programmes, positive environmental practices, volunteerism, good workplace practices)

BEST CFO

Today, the role of the chief financial officer (CFO) is under greater scrutiny both internally and externally. CFOs face never ending pressure to cut costs, grow revenue, and ensure control. The CFO is a company's financial leader and it is often his/her mandate to figure out the company's funding requirements.

Financial Disclosure, Transparency and Good Corporate Governance

- A leading driver and exemplary figure in advocating and implementing organizational accountability and transparency. Sets and maintains high standards of disclosure and financial reporting.

Excellence in Financial Performance and Capital Adequacy

- Strong track record in achieving strong financial performance while ensuring sufficient capital adequacy. Demonstrated consistency in performance including innovativeness and astuteness in financial markets instruments and vehicles while ensuring effective compliance and transparency to financial reporting, regulatory developments and capital requirements.

BEST CORPORATE COMMUNICATIONS & INVESTOR RELATIONS TEAM

There are times that the corporate communications team is entrusted with the daunting task of coordinating sound and timely corporate messages in response to situations that affect the interest of the company.

This award recognizes the best corporate communications team that helps the company achieve its goal in communicating with investors, the media, stakeholders and the communities they operate in.

Communication & Investor Relations Skills

- Effective, timely and accurate communication and dissemination of information to stakeholders, media and the community.
- Effectiveness in dealing with crisis situations through a well planned and executed strategy.
- New and innovative initiatives to enhance company's communication to stakeholders.
- Able to achieve and sustain positive brand and corporate image to investors and consumers through specific strategies.

BEST GOVERNED & TRANSPARENT COMPANY

This award recognises companies who are exceptional in many important corporate performance indicators, corporate governance, transparency and risk management. The Board and management takes a broad view across multiple indicators both in financial and non financial aspects resulting in robust economic performance both in good and bad times. The company practices a culture of openness and transparency across all levels of the organisation and practices a high degree of ethics in the marketplace.

