

Dr. Martin A. Blake DBA, MBA, BSc.

PROFILE

Visionary thought leader and strategist with 35 years practical experience at an executive level. Inspirational leader enabling large, complex organisations to articulate, deploy, embed and communicate their business development goals. Deployed one of the most successful organisational change management programmes in the world, saving millions of pounds annually and winning multiple National and International awards. Adept at blending both the practical and the theoretical, resulting in the award of two adjunct professorships and numerous international keynote speaking engagements. Pre-eminent expertise in developing strategic plans and influencing high profile stakeholders within the public and private sectors. Proven track record for developing and driving innovative business models through organisations. Diverse skills in organisational change management, stakeholder engagement and risk management with a focus on large-scale change management initiatives. Cross-cultural experience in the USA, Europe, Middle East, Asia, and Australia. Specialist expertise in board direction, governance and futuring.

Skills: Lead with global strategic vision. Convene, advise and influence. Networking. Wisdom.

Values: Ethics. Excellence. Innovation. Achievement. Pragmatism. Challenge. Excitement.

Traits: Inspirational. Motivating. Strategic. Entrepreneurial. Dynamic. Creative. Unconventional.

PROFESSIONAL EXPERIENCE

Blue Planet Environmental Services, Singapore 2017-present
Strategic Advisor to the Board

- Providing professional and technical advice encompassing governance, ethics, CSR, resource management and supply chain management, with a focus on India and the surrounding region.

Future Smart Strategies, Australia 2016-present
Associate Director

- Providing strategic advice, co-creating alternative futures and resilient global business strategies.

IAQ Consultants, Singapore 2016-present
Strategic Partner

- Providing strategic advice on public health and building design, to a well-established Singaporean business, which will facilitate expansion into adjacent countries within the Australasian region.

PearTrack Security Systems Inc, USA 2015-present
Non-Executive Director

- Providing networking links and facilitating business development, chairing the Governance Committee and sitting on the Compensation and Audit Committees. PearTrack is listed on Nasdaq.

Carbon Reduction Institute, Australia 2014-2017
Strategic Advisor

- Assisting with business development within Australia and South East Asia with a focus on helping the Institute to expand its commercial boundaries and revenue streams.

Blake Advisory, Singapore 2012-present
Owner

- Providing international board level advice and leadership in sustainability and financial intermediary services to the clean-tech industry.

Sabien Technology Group PLC, UK 2010-present
Non-Executive Director

- Providing advocacy and networking links to the Chief Executive in pursuit of the company's objective of becoming a leading and trusted green technology provider in the UK.

Amida Recruitment Ltd, UK 2010-2015
Non-Executive Director

- Providing strategic development in the search and recruitment of sustainability professionals.

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Dŵr Cymru Welsh Water PLC, UK

2001-2009

Board Member, Governance and Scrutiny Committee

- Providing a large national public funded infrastructure body with strategic oversight, governance, scrutiny, accountability and responsibility on behalf of stakeholders, customers and consumers.

Royal Mail Group, London, UK

2004-2010

Head of CSR, Sustainability and Social Policy, for the UK's postal services company and largest single employer with more than 175,000 employees, 14,000 retail outlets and a fleet of 35,000 vehicles.

Managed strategy and delivery of social and environmental programmes for the Royal Mail at Group level. Transformed ad-hoc approach to sustainability into a fully integrated, internationally recognised CSR programme, winning over 75 national and international awards for CSR since 2004, including World Mail Awards for energy conservation and the Carbon Trust Standard.

- Crafted sustainability strategy with clearly defined commercial imperatives linked to cost savings.
- Responsible for CSR related public relations, communicating with high profile external stakeholders.
- Exceeded all KPIs, cutting overall carbon footprint by 20% in 3 years and reducing transport related carbon emissions by 10%, building energy consumption by 20%, waste by 50% and water by 20%. A further 34% reduction in carbon footprint to be achieved by 2015, saving £30m annually.
- Contributed significantly to commercialisation of hydrogen fuel cell technology for use in vehicles/buildings in postal sector. Designed hydrogen strategy for competitive advantage as market leader. Became recognised as expert in hydrogen, with speaking invitations in the US and across Europe.
- Pioneered new model to prove financial savings and business case for energy reduction, including net present value analysis linking carbon abatement to cost savings.
- Initiated and deployed a multi award-winning five-pillared social policy programme comprising payroll giving, charity of the year, employee volunteering, social exclusion and education.

Suffolk Coastal District Council, Suffolk, UK

2001-2004

Director of Change, Performance and Risk Management of local authority providing public services.

Successfully designed and directed the implementation of a major transformational change management programme, 'Moving Forward Together'.

- Managed performance management, strategic HR, strategic IT and customer services.
- Initiated business process re-engineering of key organisational processes including organisational structure, hierarchy architecture and team efficiencies for a revised 'Organisational Design'.

The InterVest Group (BVI) Limited, Bahrain

2000-2001

Managing Director (interim) of an international financial services and venture capital provider.

- Appointed as an Executive Board member, reporting to the Company Chairman.
- Articulated the strategic direction and successfully implemented a radical organisational recovery.

Saudi Arabian Oil Company, KSA, Saudi Arabia

1988-2000

Director of Community Infrastructure Development (1993-1999) for the largest oil producing, refining and shipping company in the world, generating 98% of the Kingdom's GNP.

- Strategically planned, constructed and managed multiple state-of-the-art community infrastructure projects including hospitals, roads and universities, for a population of 30 million people.
- Responsible for all design-build capital expenditure projects, the largest of which exceeded \$500 million. Controlled an annual expense budget of \$50 million and a 5-year capital development budget in excess of \$5 billion. Custodial responsibility for a varied portfolio of facilities having an aggregate book value of over \$50 billion.
- Directed the activities of 65 senior professional/technical staff and over 1,100 contractor staff.

Ministry of Health, Abu Dhabi, UAE

1982-1988

Chief of Preventive Medicine for governing body delivering healthcare to its people.

- Successfully designed and formulated a comprehensive, regional and integrated preventive medicine programme serving a population of approximately 250,000 people.
- Worked on the development of primary and tertiary care facilities based on epidemiological and demographic data, which subsequently reduced death and sickness rates.
- Controlled a budget of \$5 million and directed 14 professional staff and 150 contractor staff.

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North Devon District Council, North Devon, UK 1981-1982
Community Public Health Officer for local authority of North Devon.

EDUCATION

Hull University, Yorkshire, UK 1998-2004
Doctorate in Business Administration
Focus on 'Systems Thinking' and organisational change management

Hull University, Yorkshire, UK 1995-1998
Masters in Business Administration (with Distinction)
Focus on strategic analysis and strategic change management

University of the West of England, Bristol, UK 1977-1981
Bachelor of Science (with Commendation) in Public Health and Preventive Medicine
Focus on Public Health, Preventive Medicine and Environmental Science

ADDITIONAL INFORMATION

Honours:

- Named top 100 Global Sustainability Leaders 2011, 2012 & 2013

Professional and Academic Recognition:

- Appointed as a Visiting Fellow, Business School, University of Hull, UK 2011
- Appointed as an Adjunct Professor, Strategic Business Development, Griffith University, Queensland, Australia 2010
- Appointed as an Adjunct Professor of Strategic Business Development and Dean's Distinguished Visitor, University of Southern Queensland, Australia 2010
- Appointed as a Strategic Advisor to the Henley Centre for Sustainable Enterprise 2010

Leadership Roles:

- Member of Singapore Institute of Directors (SID) 2017-present
- Member of Singapore Institute of International Affairs (SIIA) 2017-present
- Advisor to AUSTRADE and the Government of NSW, Australia 2009-2011
- Working with UN (UNITAR/CIFAL) briefing European Parliaments 2009-2011
- Member of the 'Carbon Trust Standard' Strategic Management Board 2008-2010
- Vice Chair of United Nations Postal Sustainability Committee 2008-2010
- Member of the CBI Environmental Affairs Committee 2006-2010
- Chair of Post Europe Sustainability Committee 2004-2010

Keynote Speaking:

Prolific keynote speaker at global conferences, events and academic institutions including:

- Global Convention on Corporate Ethics & Risk Management, Singapore 2017
- 9th Annual Global CSR Summit and Awards, Langkawi, Malaysia 2017
- Five Star Movement Convention, Palermo, Sicily, Italy 2016
- Gold Coast Chamber of Commerce, Queensland, Australia 2015
- Sim Tech Centre, Nanyang University, Singapore 2014
- Corporate Heroes, WWF Award Ceremony, Dubai, UAE 2013
- University of Guam's 3rd Regional Conference on Island Sustainability, South Pacific 2012
- Environmental Management Solutions for Industry, Jakarta, Indonesia 2011
- Asia Pacific Academy of Business Society (APABIS) Annual Conference, Japan 2010

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