

Long Bio: Dr Martin A. Blake DBA MBA BSc.

Dr Martin Blake is an award-winning visionary thought leader and strategist with 35 years practical experience at an executive level. He is a company director, speaker and mentor with specialist expertise in board direction, governance and futuring. He holds a working portfolio of board directorships and advisory roles encompassing the USA, Europe, Middle East, Asia and Australia. He is the owner of Blake Advisory, a Strategic Advisor to the Board of Blue Planet Environmental Services, an Associate Director of Future Smart Strategies, a Strategic Partner at IAQ Consultants, and a Non-Executive Director of Sabien Technology and PearTrack Security Systems Inc.

Dr Blake chairs and advises a multitude of strategic groups, all focused on the development and deployment of innovative business models. He is an Adjunct Professor of Sustainable Business Development at both Griffith University and the University of Southern Queensland, and is also a Visiting Fellow at the Business School of the University of Hull in the UK.

Dr Blake is internationally recognised as having designed and deployed one of the most successful organizational change management programmes in the world, saving millions of pounds annually and winning multiple National and International awards.

For seven years, up until October 2010, Dr Blake led the Social Responsibility and Sustainability Teams at Royal Mail as well as designing and deploying an international award winning Energy Conservation Programme to combat climate change. (Royal Mail is the largest single employer in the UK and has one of the largest fleets of trucks and vans in Europe, with 35,000 vehicles and over 30 Boeing 737's transporting 85 million pieces of mail every day to 27 million addresses.) During this time, Royal Mail won over 75 National and International awards for Corporate Social Responsibility.

Prior to joining Royal Mail, Dr Blake spent over 20 years in the Middle East working first for an American Healthcare provider and later the largest oil company in the world, Saudi Aramco. He has 30 years' experience in business management, Corporate Social Responsibility and Sustainability. He holds an MBA in Organisational Analysis and Strategic Management and his Doctorate in Business (DBA) focused on Organisational Change.

Dr Blake's full profile is available directly on LinkedIn:
<https://linkedin.com/in/drmartinblake>